

# About Robert Hargrove and Masterful Coaching



CEO Consigliere, Masterful  
Executive Coach, World  
Renowned Author, Thought  
Leader, Scholar

**Robert Hargrove**  
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[www.MasterfulCoaching.com](http://www.MasterfulCoaching.com)  
[www.RobertHargrove.com](http://www.RobertHargrove.com)  
[www.MyFirst100Days.net](http://www.MyFirst100Days.net)

Robert is Founder of Masterful Coaching, former Director of The Harvard Leadership Research Project, and bestselling author. He was awarded a medal from a USA Presidential Appointee for Distinguished Public Service.

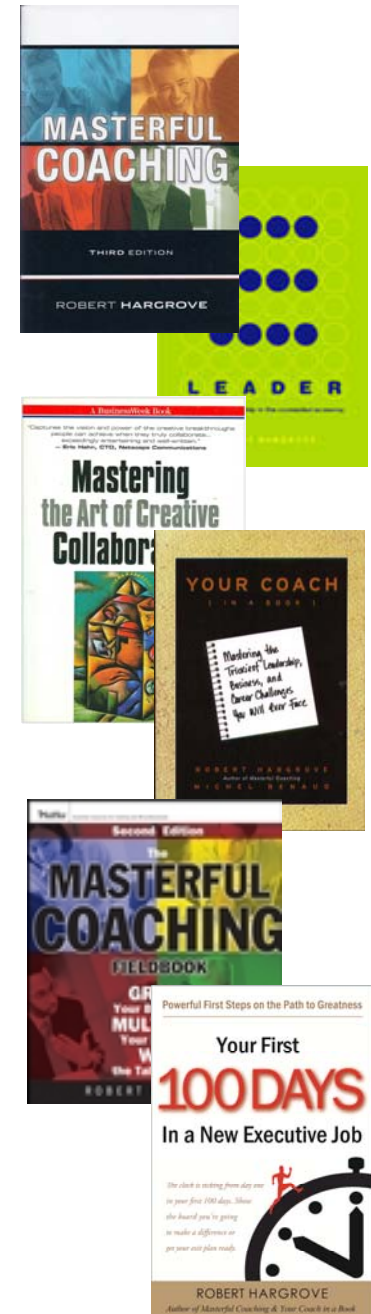
As a CEO “Consigliere,” Robert has groomed emerging leaders to become Fortune 500 CEOs. He has been the trusted advisor to the Chairman of the New York Stock Exchange, the European CEO of the Year, the Assistant Secretary of Defense, and Executive Director UNICEF.

## Noteworthy Examples:

- Leadership consultant to Congressional Staffer who landed job as Secretary of the Navy and provided feedback that resulted in promotion to Under Secretary of Defense with an annual budget of \$350 billion. The project to achieve joint strike capability and running the Pentagon was hailed by Senate as transformational.
- Discovered emerging leader in Fortune 500 energy company off the radar screen who rocketed up the corporate ladder with four promotions in a decade. Robert became the CEO Consigliere after he took over a Fortune 100 Company. He was voted #1 mid cap Fortune 500 CEO increasing stock 400%. He also launched a startup that grew to \$4.62 billion in 2 years. It was said that the impact of his leadership was transformational.
- Coached emerging leader at UBS to become GM Duracell and in 3 years became CEO of Adidas. Orchestrated marketing campaign “adidas equipment” that resulted in defeating Nike in Europe and revenue increase of \$5 billion over 3 years.

*“Robert has the ability to both dramatically impact people and impact business results. His coaching is a big part of my success.”*

*René Jaeggi, Former Chairman, Adidas*



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## Clients

Zurich Financial Services, Phillips, Toyota, Novartis, ConocoPhillips, Fidelity Investments, Adidas, BAE Systems, Ikea, Royal Bank of Scotland, and many others.

## Speeches

- Seven Levels of Leadership
- Rewriting Your Future and Your Organization's Future
- Building a High Growth "Gazelle"

## Programs

- The Great Leaders MasterClass
- Executive Coaching for Business and Government Leaders
- CollabLab—*Innovative Solutions Environment*

## Publications

- *E Leader*, Basic Books
- *Your Coach in a Book*, Wiley
- *Masterful Coaching*, Jossey Bass
- *Masterful Coaching Fieldbook*, Jossey Bass
- *Mastering the Art of Creative Collaboration*, BW Books
- *Your First 100 Days*, MC Press
- *The Revenue Engine*, MC Press
- *Virtuoso*, MC Press
- *Greatness is in Your DNA: Seven Levels of Leadership*, MC Press
- *The CEO & The Consigliere*, MC Press

*"Hargrove has the ability to present ideas in a way that touches people with new possibilities, extricating them from the reality in which they have been lodged."*

*-Jeff Speller, Founder, Harvard Leadership Research Project*

## Specialties: Growing Leaders, Growing Companies

- Advising CEOs on achieving an Impossible Future & delivering immediate results
- Counseling potential CEOs to master the ascent to power & maximize the power they already have
- Helping clients achieve a quantum leap personally and professionally

*Robert Hargrove has the unique ability to zero in on that one thing that can make a difference for people."*

*-Tom Kaiser, President, Zurich American Insurance*

**Robert is the author of 10 books, among them:** "The CEO & The Consigliere," "Your First 100 Days," "Masterful Coaching," and "Mastering the Art of Creative Collaboration."



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